



Transforming Finance

A manufacturing CFO's
journey to agile innovation

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Speakers



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3 leadership approaches

Call them archetypes, mindsets, or roles—each has its place in finance leadership and each leader may adopt one or more throughout the course of their career.



Visionaries

Focused on a grand plan for the future. They need to share their vision effectively—and have the data to back it up.



Innovators

Looks at current process and tech to boost efficiency, sparking a culture of experimentation and agility.



Realists

Concerned with improving and adapting the finance function but take practical next steps to guide a team in the here and now.



**Polling
question**





43%

of finance leaders said that focusing on finding innovative ways to increase efficiency and generate insights is the main focus of their finance department.





Top 3 barriers to automation



**Skills and
training**



Funding



**Time to
implement
and learn**



**Polling
question**



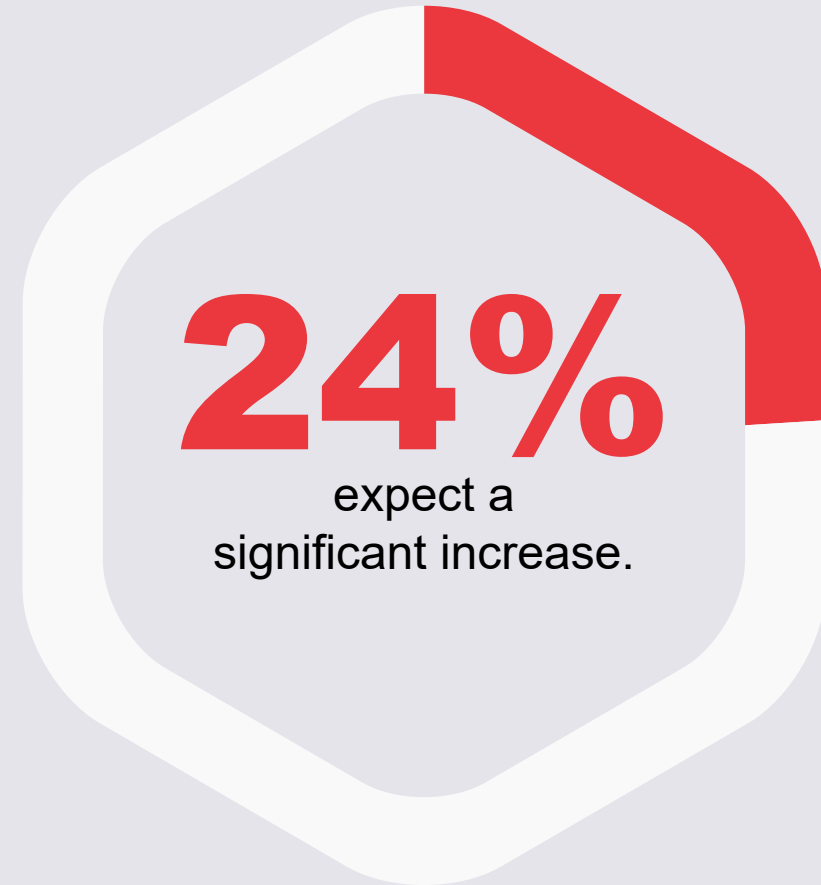
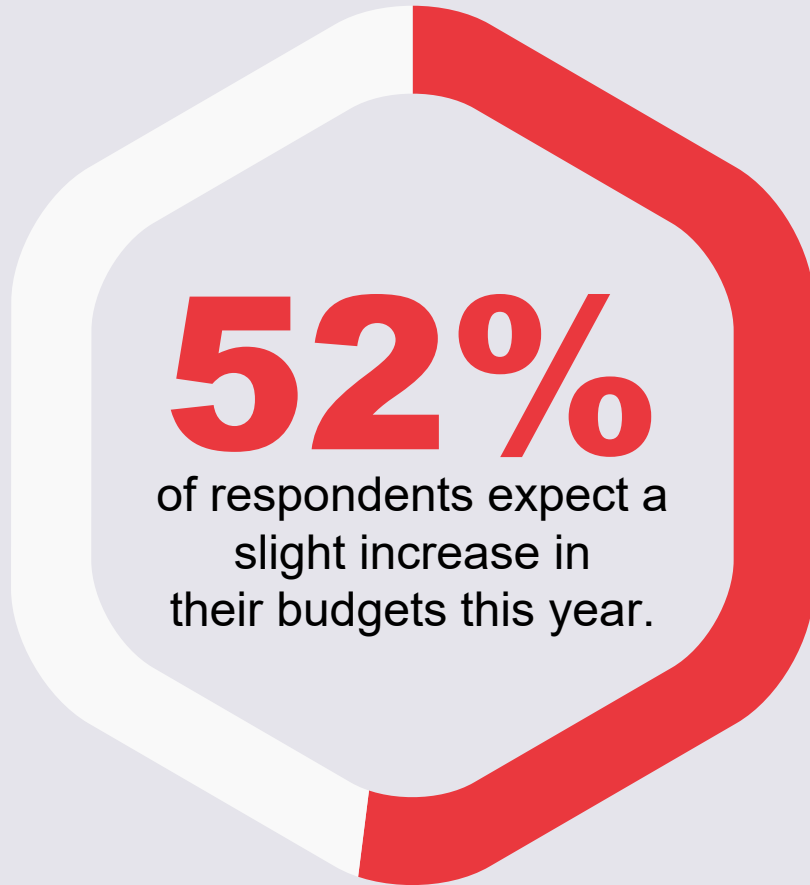


Agility is key to approaching uncertainty.

In fact,

84%

of finance leaders said they are 'very' or 'quite' agile.





**Polling
question**





Finance leaders are investing in technology this year and beyond

Top priority tech investments for 2023:



Cybersecurity



Planning, budgeting, and forecasting software

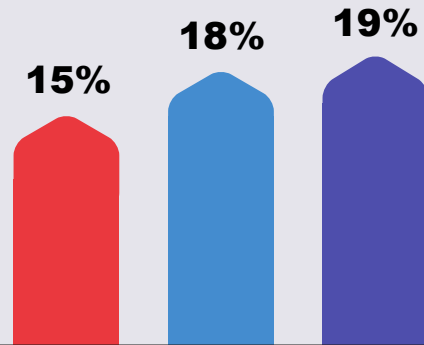


Risk management

Investment in AI is set to increase

What are your top areas of technology investment?

2023 2024 Beyond



AI technologies



Best Practices for Strategic FP&A



Intelligent, Data Driven Planning

Facilitate Cross-functional Communications

Accountability

Data Informed Decision Making

What-if Scenario Planning



Seven Steps to Process Evolution

- 1 Planning Objectives
- 2 Infrastructure
- 3 Planning Parameters
- 4 Performance Metrics
- 5 Collaboration
- 6 Changing Conditions
- 7 Planning Platforms



Q&A





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