



MANUFACTURING INNOVATION 2024:

AI in Operations

OCTOBER 16 | CHICAGO

Manufacturers
ALLIANCE
FOUNDATION

Manufacturing Innovation 2024: AI in Operations will bring together supply chain, operations, and IT leaders from mid-large cap manufacturing organizations. Are you a solution provider or consultant to the industry looking to network with senior-level executives in the manufacturing industry? Consider sponsorship and join Manufacturers Alliance at mHUB in Chicago to discuss AI use cases throughout the product lifecycle, see innovative technologies in action, generate brand awareness, and meet with decision makers from the manufacturing industry.

Reception Sponsor - \$20K (Limit of 1)

- >> Provide attendees with a networking reception
- >> Opportunity to provide collateral or giveaway during the reception
- >> Four complimentary registration passes for company representatives to attend the event
- >> Three complimentary registration passes for a manufacturing customers to attend the event
- >> Hyperlinked logo to corporate website featured on the event site
- >> Logo featured on onsite signage
- >> Custom branding during the reception
- >> Acknowledgement of sponsorship on Manufacturers Alliance's social channels
- >> Custom social toolkit to promote sponsorship of the event
- >> Custom discount code
- >> Registration and attendee list (Name, Job Title, Email, Company)

Lounge Sponsor - \$15K (Limit of 1)

- >> Provide a space for attendees to relax, catch up on work, and meet their peers
- >> Opportunity to provide collateral or giveaway in the lounge area
- >> Four complimentary registration passes for company representatives to attend the event
- >> Two complimentary registration passes for a manufacturing customers to attend the event
- >> Hyperlinked logo to corporate website featured on the event site
- >> Logo featured on onsite signage
- >> Custom branding in the lounge
- >> Acknowledgement of sponsorship on Manufacturers Alliance's social channels
- >> Custom social toolkit to promote sponsorship of the event
- >> Custom discount code
- >> Registration and attendee list (Name, Job Title, Email, Company)

**Coffee & Breakfast Sponsor - \$10K
(Limit of 1)**

- >> Provide coffee & breakfast to event attendees
- >> Opportunity to provide digital collateral through event host
- >> Three complimentary registration passes for company representatives to attend the event
- >> One complimentary registration pass for a manufacturing customers to attend the event
- >> Hyperlinked logo to corporate website featured on the event site
- >> Logo featured on onsite signage
- >> Custom branding during breakfast
- >> Acknowledgement of sponsorship on Manufacturers Alliance's social channels
- >> Custom social toolkit to promote sponsorship of the event
- >> Custom discount code
- >> Registration and attendee list (Name, Job Title, Email, Company)

Break Sponsor - \$8K (Limit of 1) - SOLD

- >> Provide a light snack break for event attendees
- >> Opportunity to provide digital collateral through event host
- >> Two complimentary registration passes for company representatives to attend the event
- >> One complimentary registration pass for a manufacturing customers to attend the event
- >> Hyperlinked logo to corporate website featured on the event site
- >> Logo featured on onsite signage
- >> Custom branding during break
- >> Acknowledgement of sponsorship on Manufacturers Alliance's social channels
- >> Custom social toolkit to promote sponsorship of the event
- >> Custom discount code
- >> Registration and attendee list (Name, Job Title, Email, Company)

Supporting Sponsor - \$4K (Limit of 3)

- >> Two complimentary registration passes for company representatives to attend the event
- >> Hyperlinked logo to corporate website featured on the event site
- >> Logo featured on onsite signage



Manufacturers Alliance powers leaders. We bring together an unparalleled network of manufacturing executives to advance their careers, grow their companies, and support the whole community. We accomplish our mission through peer communities, education, and business insights on the topics that matter most to the sector. For more than 90 years, we continue to drive the manufacturing community to be smarter, faster, and better.

Learn more: manufacturersalliance.org.