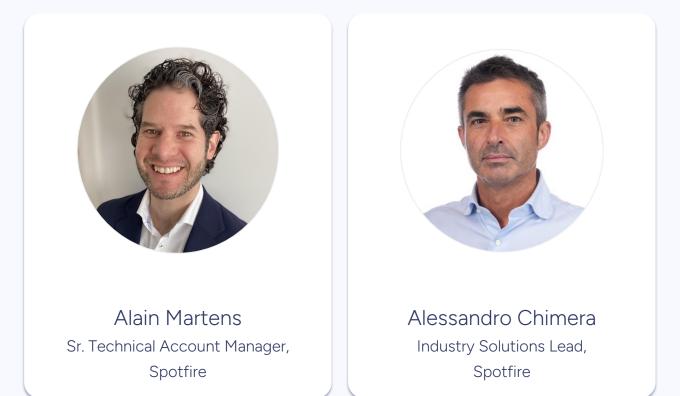
Your presenters







Sept 25, 2025

Self-Service Data Analytics in Manufacturing: Empowering Your Workforce for Faster, Smarter Decisions

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What if your engineers could work like this?

The Power of Self-Service Analytics



Connect to Trusted Data



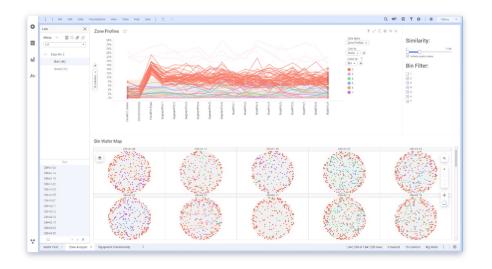
Blend & Wrangle Data Visually

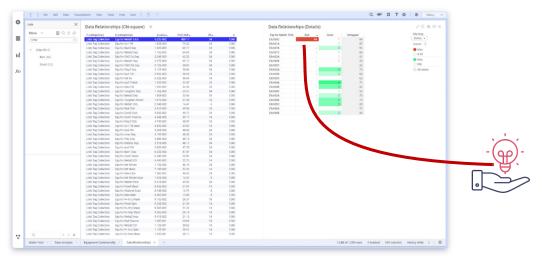


Leverage On-Demand Al



Collaborate for Action









Agenda

- The Critical Need for Speed
- The Self-Service Blueprint
- The Spotfire Difference
- Proof in Production
- Key Takeaways
- Q&A

The Critical Need for Speed

Alessandro Chimera





Why is it hard to identify issues from data?

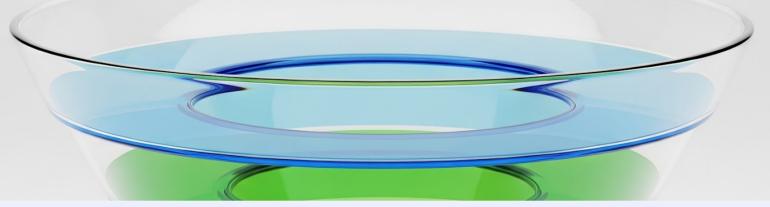




Data is Everywhere, and Untrusted



Challenge 2 - The Data Scientist bottleneck



Data Science is a Service, Not a Tool



01. Engineer Submits Request

The engineer initiates the request process.

02.
Request to IT Department

The request is forwarded to the IT department.

03.

Wait Time at IT

The request experiences a delay in the IT department.

04.

Request to DS Team

The request is then sent to the Data Science team.

05.

Wait for DS Team

The request faces another delay in the Data Science team.







Every Day Brings a New Fire



The Self-Service Blueprint



Visual Data Science vs. alternatives

	Specialist Tools	Visual Data Science	Statistics Tools
Persona	Product guru	Every Engineer	Statistics expert
Titles	Specialist	Yield, Product, Process Engineers	Data scientist
Connectivity	Native data only	Multiple linked data sources, in memory or "on demand"	Assemble model training data
Exploration	Predefined workflows	Interact with data, models, visuals Complex problem-solving	Check distribution assumptions Find candidate predictors
Data Prep/ Transforms	Limited	Wrangle data in-line with visuals Auto-create data pipeline	Create features Increase predictive power
Predictive Models/Algos	Use proprietary models	Drag and drop data functions from the library or create your own	Train custom models
Sharing Results	Export to Excel	Interactive Apps to 1000s of people	Deploy a model

(YMS, FDC, EDA, etc.)



(JMP, Minitab, Prism, etc.)

Three Requirements For Self-Service Success

The ideal platform for self-service analytics in manufacturing needs to deliver on three core requirements

On-Demand Analytics & Al

Access to Trusted Data

An Intuitive, Exploratory
Canvas

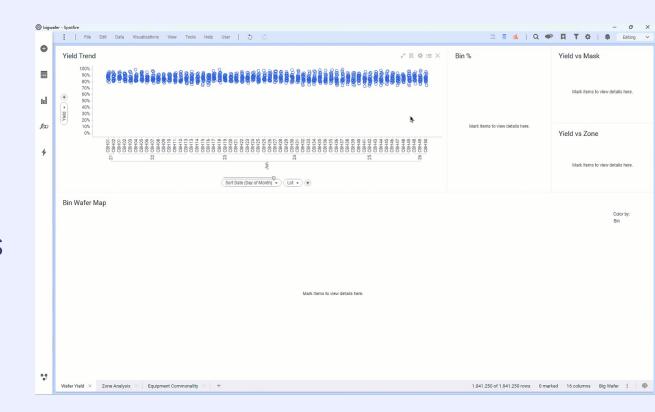


The Spotfire difference

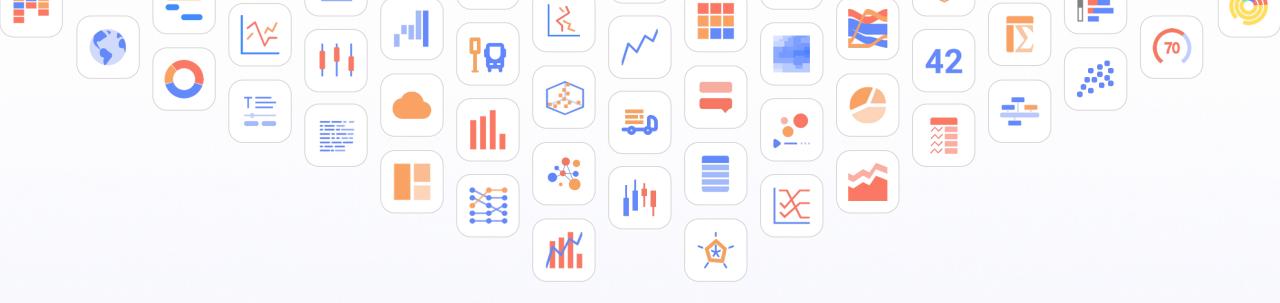




Spotfire is the **visual data science**platform that makes smart people
smarter by combining interactive
visualizations and advanced analytics
to solve complex industry-specific
business problems.







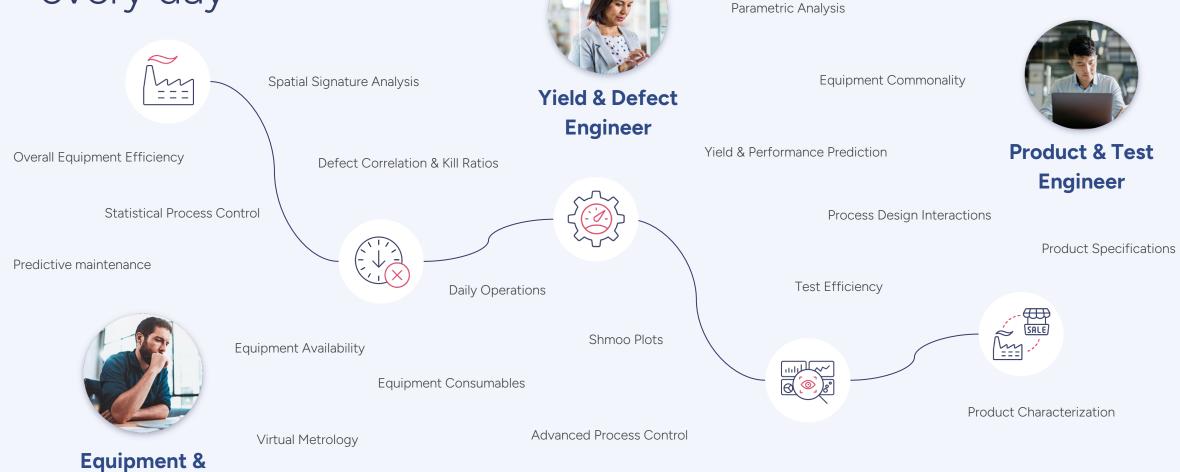
Demo

From Problem to Actionable Insights in a Few Minutes

Alain Martens



A new challenge every day



Process Characterization

Reliability Analysis

Product Binning

Process Engineer

Spotfire Copilot ™

a natural language extension to Spotfire®

How can I reduce machine downstime?

Color scatterplot by strain.

Spotfire Trained Q&A

How can I color code a scatter plot by a 3rd variable?

Interrogating
Data in Spotfire

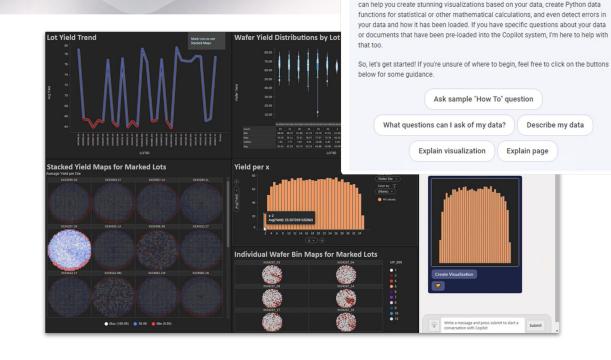
What is the highest yield by lot?

Auto Charts

Compare the yield by bin and lot

Generating Code

Write a Python script that builds a regression model of column "Yield" based on values of columns "Lot" and "Bin"



Spotfire Copilot **

I'm here to assist you with a wide range of tasks in Spotfire, from simple to complex.

Hello and welcome to Spotfire Copilot!

Proof in production



Some Manufacturing Use Cases



Anomaly Detection

Reduce waste and costs associated

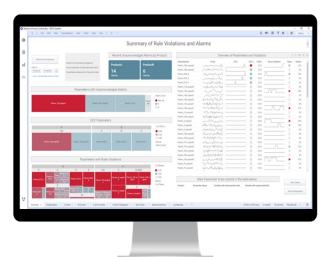
Identify anomalies in products (deviation in temperature, pressure or key parameters) by alerting operators in real time



Predictive Maintenance

Maximize equipment utilization & performance

Identify potential equipment failures before they occur; reduce unplanned downtime and calculate your OEE, in real-time



Process Control

Monitor and analyze a wide range of parameters

Statistical Process Control (SPC) techniques to ensure quality, detect anomalies, and maintain process efficiency.









Business Challenges

- Manual, error prone manual procedure for evaluating brake tests.
- · Lack of homogeneous testing results.
- Experiencing time to market issues for new products.

Business Challenges

Data was distributed and redundant, which inhibited operational visibility. They needed to understand the full manufacturing process.

Business Challenges

- Struggled to make sense of large amounts of data across trains, railways, maintenance, operations, and more
- Railway operations and maintenance requires maximum uptime, precision and optimization of complex moving assets.



Key Takeaways



Empower your people in making faster and impactful decisions

We deliver the ideal self-service solution and technical capabilities to tackle the toughest manufacturing challenges



Self-Service data provisioning



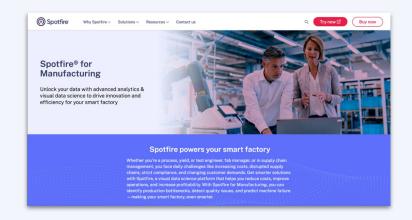
Democratized, collaborative data science



Human and Al-powered visual data exploration



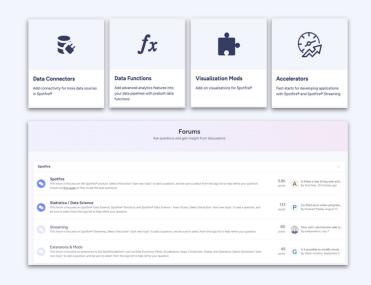
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