



History: Lean and 80/20

"The Japanese term for continuous improvement is kaizen and is the process of making incremental improvements, no matter how small, and achieving the lean goal of eliminating all waste that adds cost without adding to value."

-Jeffrey K. Liker, *Professor, University of Michigan*



KIICHIRO TOYODA



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80/20 Impact on Lean: Simplify First

First Pass Yield = How many times you do something without errors, all the way

through, the first time



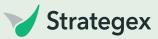
OVERALL YIELD VS. SIGMA

SIGMA LEVEL	±3σ	±4σ	±5σ	±6σ	
DEFECTS PER MILLION	67,000	6,000	200	3.4	
# OF STEPS	← PERCENT YIELD →				
1	93%	99%	99.9%	100%	
10	50	94	99.8	99.9	
40	6.3	78	99	99.9	
100	0.1	54	98	99.9	
500	0	4	89	99.9	
3,000	0	0	50	98.9	

THEN, EAST WITH LEAN







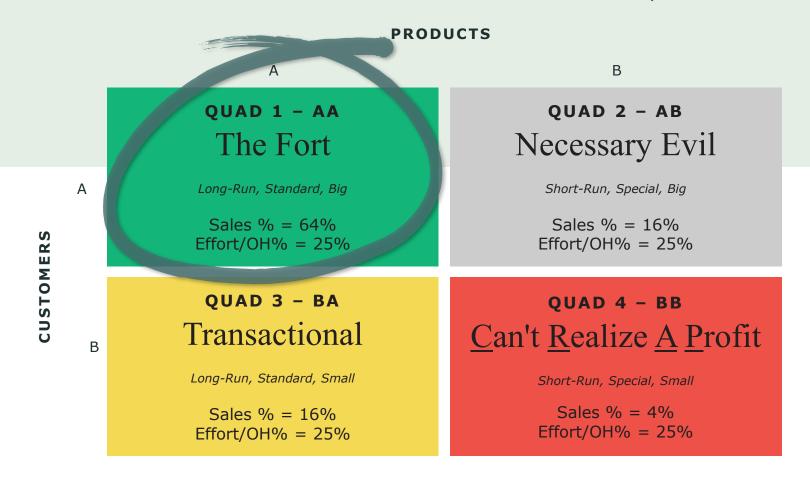
Quartile Analysis: Products

	# OF PRODUCTS	% OF REVENUE	% OF OH/EFFORT	% PROFIT
ш	1 - 50	89%	25%	150%
ARTIL	51 - 100	7%	25%	BREAKEVEN
δn'	101 - 150	3%	25%	(\$\$)
	151 - 200	1%	25%	(\$\$\$\$)



Quadrant: Customers and Products

A: 80's (Customers and Products that yield 80% of revenue) B: 20's (Customers and Products that yield 20% of revenue)



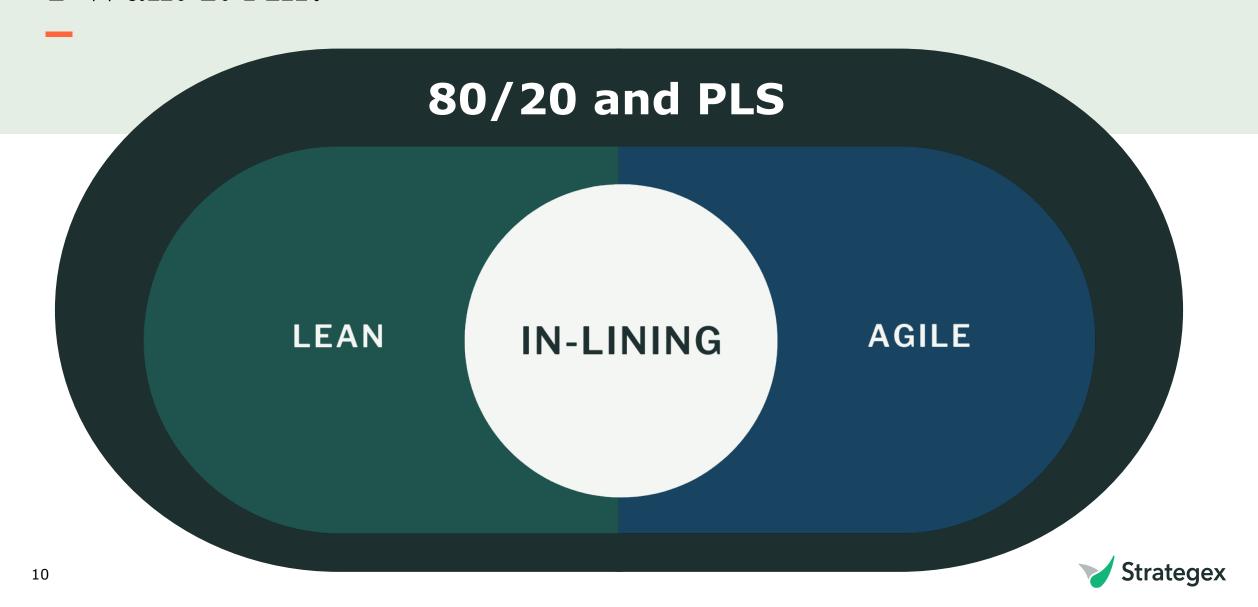


S₁ I₁ M₃ P₃ L₁ E₁





I Want It All!



From Village Build to In-Lining

ENGINEERING WONDER	Standardized and Modularize both machine and BOM	
EX MACHINA	Eliminated machine shop – not core competency	
IT MUSTN'T TAKE A VILLAGE	Eliminated Village Build – setup assembly with work cells	
THE SUM OF MANY PARTS	Work Cells – have all parts needed for any combination of machine	
KAN BAN? KAN DO.	Kan-Ban in cells – Assembly people "order" next quantity	
CELLULAR LEVEL	Instructions/Tools/Fixtures all in Cell – Poke-Oke testing	
SUCCESS SCHEDULED	Schedule Boards at Cell	
EASE ON DOWN THE LINE	Machine moves down line	
TESTED & 80/20 APPROVED	Testing – same every time. Simple, fast powerup and test	



In-Line Manufacturing Benefits to Company

- Sales easier to communicate
- Engineering focused new product development
- · Parts on hand
- Purchasing NOT order-based
- Material Costs down 10-34%
- Inventory Turns 4 ½ times faster
- Manufacturing uses far fewer people DL down 53%
- Processes are the same
- Testing before final product assembly
- Powerup and testing very easy
- Start to finish as quick as 10-12 weeks









In-Line Manufacturing Benefits to Customer

- · Easy to understand product features and options
- More frequent product updates and improvements
- Faster turns from customer to market on changes
- · Customer can add or delete features virtually anytime
- Better quality machines
- Parts always available
- Installation fast and easy
- Improved service
- Leadtime





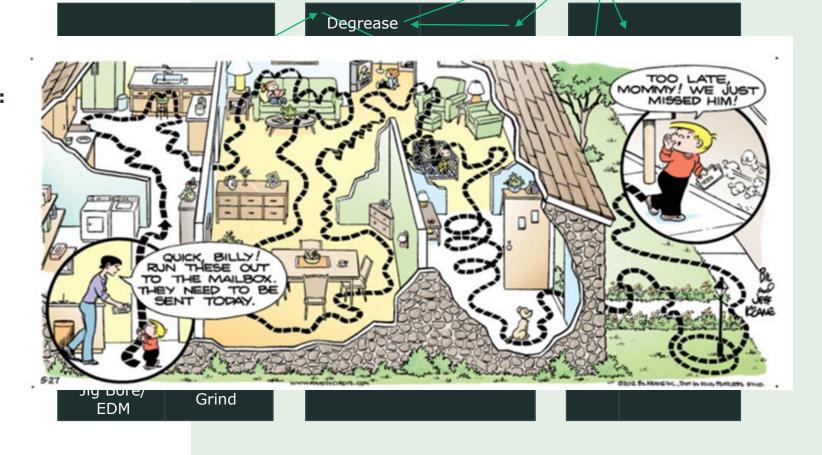




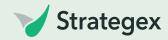
Manufacturing Batch Processing

BATCH PROCESSING RESULTS IN:

- High RAW, WIP and FG inventory
- Long throughput times
- Labor inefficiencies
- High indirect labor
- Safety issues







Finishing

A Tale of Two Factories

- High inventory
- High conversion cost (DL and Mfg OH)
- Low profit
- Long lead times
- Poor on time delivery
- Quality issues
- Combined workforce: 125 Direct and 75 Indirect (Ratio = 2.33)
- Fabrication, Assembly Test and Ship (FATS)





80/20 + Lean

- Simplified the product line
- Converted to an Assembly, Test and Ship (ATS)
- Outsourced non-core processes (the 'ings')
- Cross-trained workers
- In-Lined the production





Doing Less, Making More

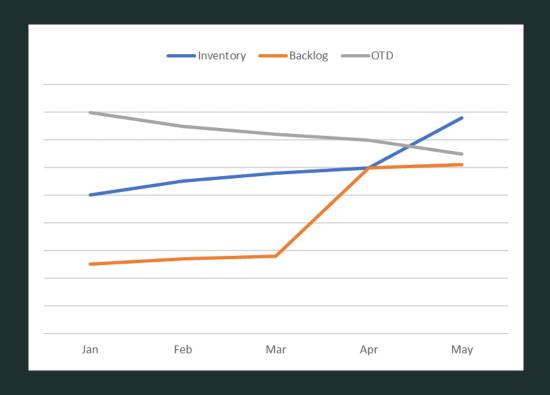
- Closed the smaller facility, moved all operations to larger facility
- Reduced manpower to 100 direct and 25 indirect (ratio = 4.0)
- Significantly reduced lead time and improved OTD
- Decreased inventory by over 40%
- Profit increased from less than 10% to 20% in just under 3 years
- ROIC improved from 8% to over 22%





80/20 Inventory

PRE-80/20 INVENTORY APPROACH:



RESULTS:

- INVENTORY DOWN \$20M
- OTD INCREASING (95% TO A CUSTOMERS)
- BACKLOG RETURNING TO "NORMAL" LEVELS FOR A CUSTOMERS



"A corporation is a living organism; it has to continue to shed its skin. Methods have to change. Focus has to change. Values have to change. The sum total of those changes is transformation."

ANDREW GROVE, FORMER CEO OF INTEL

Questions?



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Strategex
Thank you



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