

Winning the Manufacturing Talent War

May 17, 2023
Forth Worth, TX



Reach Your Manufacturing Targets

Becoming a sponsor of Winning the Manufacturing Talent War provides you with the opportunity to network and promote your company to leaders and key decision-makers from some of the largest manufacturing organizations. Our content is geared toward mid-to-large Cap companies. We encourage you to become part of the community convening this May to tackle one of the most pressing challenges in manufacturing – winning and keeping talent.

PARTNER WITH THE BEST.

Don't take our word for it. Members and attendees view the Manufacturers Alliance as the trusted advisor to the manufacturing industry.

“Spot on – relevant,
timely, real – as usual!”

— Andrew Copps, CHRO,
Enerpac Tool Group

“The events deal with real world issues and they're very informative and effective. Presenters are very knowledgeable and some have lived experiences.”

— Alston Francis,
Engineering, Donaldson

“Manufacturers Alliance is a valued organization for my company to partner with as it provides targeted content and resources in our manufacturing industry free from sales pitches. Additionally, the various councils allow various individuals within our organization network with others in our industry to share best practices and get feedback from.”

— Janet Joy, Head of Internal
Audit, Amsted Industries

“Strategex's partnership with The Manufacturers Alliance has allowed us to drive brand awareness and engagement with our target audience. They immediately proved themselves to be an excellent resource to amplify our message; our webinars with them have helped put Strategex firmly on the map as profit and growth experts.”

— Maggie Graham, Marketing
Director, Strategex

ABOUT

The Manufacturers Alliance is the premier network connecting manufacturing leaders with powerful ideas that support the growth, profitability, and stature of global manufacturers.

The Manufacturers Alliance Foundation, the 501(c)(3) sister organization of the Manufacturers Alliance, further supports the manufacturing community by equipping its stakeholders with insights and know-how to make smarter business decisions on topics such as talent, technology, digital transformation, and competitiveness through educational events and public research.



Sponsorship Packages

**Premier
Sponsor:
\$12,500**

(Limit of 2)

REGISTRATIONS

- >> Three complimentary registrations

ENGAGEMENT

- >> Acknowledgement during opening remarks
- >> Opportunity to lead a 30-minute speaking session during the event on agreed upon thought leadership topic

PROMOTION

- >> Logo promoted as an event sponsor on the event website and event signage
- >> Personalized social toolkit to share your participation
- >> Opportunity to provide collateral and swag to attendees through event host
- >> Customized landing page to share with customers/partners
- >> Customized discount code to share with customers/partners
- >> Pre-event and post-event attendee lists

**Mocktails &
Cocktails:
\$10,000**

(Limit of 1)

**Note, the reception will include members of our Diversity & Inclusion Council who will be arriving for their member meeting the following day.*

REGISTRATIONS

- >> Two complimentary registrations

ENGAGEMENT

- >> Acknowledgement during opening remarks
- >> Opportunity to provide brief welcome remarks during reception
- >> Custom branding throughout reception

PROMOTION

- >> Logo promoted as an event sponsor on the event website and event signage
- >> Personalized social toolkit to share your participation
- >> Opportunity to provide collateral and swag to attendees through event host
- >> Customized landing page to share with customers/partners
- >> Customized discount code to share with customers/partners
- >> Pre-event and post-event attendee lists for Winning the Manufacturing Talent War Conference

Secure your sponsorship.

Contact us at partnership@manufacturersalliance.org or 703-647-5132.

**Lunch Sponsor:
\$8,500**

(Limit of 1)

REGISTRATIONS

- >> One complimentary registration

ENGAGEMENT

- >> Acknowledgement during opening remarks
- >> Custom branding throughout lunch onsite

PROMOTION

- >> Logo promoted as an event sponsor on the event website and event signage
- >> Personalized social toolkit to share your participation
- >> Opportunity to provide collateral and swag to attendees through event host
- >> Customized landing page to share with customers/partners
- >> Customized discount code to share with customers/partners
- >> Pre-event and post-event attendee lists

**Inspiration
Station aka
Snack Sponsor:
\$5,000**

(Limit of 1)

REGISTRATIONS

- >> One complimentary registration

ENGAGEMENT

- >> Acknowledgement during opening remarks
- >> Branded service item and/or signage during breaks

PROMOTION

- >> Logo promoted as an event sponsor on the event website and event signage
- >> Opportunity to provide collateral and swag to attendees through event host

**Wi-Fi Sponsor:
\$5,000**

(Limit of 1)

REGISTRATIONS

- >> One complimentary registration

ENGAGEMENT

- >> Acknowledgement during opening remarks

PROMOTION

- >> Logo promoted as an event sponsor on the event website and event signage
- >> Opportunity to provide collateral and swag to attendees through event host

Secure your sponsorship.

Contact us at partnership@manufacturersalliance.org or 703-647-5132.